

Build Smarter Holiday Campaigns

From first impression to long term loyalty, choose products that power every stage of the journey

Turning Engagement into Sales

Nearly 3 in 4 consumers are more likely to purchase after receiving a promotional product.

94%

94% of consumers have a more favorable impression of the advertiser after receiving a food gift.



300

Daily Functional Value



CTSS

Taste → Conversion



NE902

Simple and Useful

Loyalty

Consumers are more likely to return when they've engaged with a physical experience.

90%

90% of consumers would wear a promotional T-shirt at least once per month



DIR302

Daily Habit Loop



L85083

Casual & Versatile



FBC102

Sharable & Memorable



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Products People Keep



6/10 consumers keep promo items for over a year,
many holding on to useful items for multiple years



BGC3300

Solution
for Daily Usage



DRK1800

High Durability
for Long Lifecycle



LSUB85088

Long Lifecycle
with Repeated Wear



L85095

Repeat Visibility



LMS340

Association
to a lifestyle



SQEF-MK

Personal & Indulgent

Invoke Emotions

Consumers view brands more favorably
when receiving useful products.

Increase perception of brand
thoughtfulness, quality,
trustworthiness.



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Build a Collection



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Get Noticed

Instantly cut the digital noise with a physical gift

92%

92% of consumers would be more likely to do business with an advertiser who gave them a promotional food gift

85%

85% of consumers remember the advertiser who gave them a promotional product

80%

80% of consumers would keep promotional drinkware for more than one year

STOCK COLORS



SPECIAL ORDER



DGB-CMM

Snacks & Sweets
offer instant gratification



LB100 Flavor Options:

Apple Pie, Birthday Cake, Blueberry Cobbler, Bubble Gum, Wild Cherry, Chocolate Sundae, Pina Colada, Passion Fruit, Peppermint Candy Cane, Spearmint, Strawberry Shortcake, Tropical Punch, Vanilla, and Unflavored.

LB100

Health & Beauty Gifts
promote immediate use

Will they use it?

Promotional Products provide repeated brand exposure without the extra spend

• Most consumers use promo products weekly or daily

• Solve a need & become part of routine behavior



DRK304

Drinkware
supports daily routines



SG1001

Convenient Items
solve a repeated need



LB160

On-The-Go Essentials
living in pockets & purses

