



Build Smarter Holiday Campaigns



*From first impression to long term loyalty,
NC Custom products power every stage of the journey.*

Turning Engagement into Sales

Nearly 3 in 4 consumers are more likely to purchase after receiving a promotional product.

94%

94% of consumers have a more favorable impression of the advertiser after receiving a food gift.



300

Daily Functional Value



CTSS

Taste → Conversion



NE902

Simple and Useful

Loyalty

Consumers are more likely to return when they've engaged with a physical experience.

90%

90% of consumers would wear a promotional T-shirt at least once per month



DIR302

Daily Habit Loop



L85083

Casual & Versatile



FBC102

Sharable & Memorable

THE HOME OF

Chocolate Inn

LATKO

ACE USA



1.800.526.3437



SALES@CHOCOLATEINN.NET



WWW.NCCUSTOM.COM

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Products People Keep



6/10 consumers keep promo items for over a year,
many holding on to useful items for multiple years



BGC3300

Solution
for Daily Usage



DRK1800

High Durability
for Long Lifecycle



LSUB85088

Long Lifecycle
with Repeated Wear



L85095

Repeat Visibility

Invoke Emotions

Consumers view brands more favorably
when receiving useful products.

Increase perception of brand
thoughtfulness, quality,
trustworthiness.



LMS340

Association
to a lifestyle



SQEF-MK

Personal & Indulgent

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Build a Collection

**Power your campaigns
on one invoice with
NC Custom**

GET A H E A D

A - Apparel - Maximize Long Term Visibility
H - Health & Beauty - Provide Immediate Value
E - Edibles - Capture Attention Fast
A - Accessories - Extend into Experiences
D - Drinkware - Build Daily Habit



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Get Noticed

Instantly cut the digital
noise with a physical gift

92%

*92% of consumers would be more likely
to do business with an advertiser who
gave them a promotional food gift*

85%

*85% of consumers remember
the advertiser who gave them a
promotional product*

80%

*80% of consumers would keep
promotional drinkware for more
than one year*



DGB-CMM
Snacks & Sweets
offer instant gratification



LB100 Flavor Options:
Apple Pie, Birthday Cake, Blueberry Cobbler,
Bubble Gum, Wild Cherry, Chocolate Sundae, Pina
Colada, Passion Fruit, Peppermint Candy Cane,
Spearmint, Strawberry Shortcake, Tropical Punch,
Vanilla, and Unflavored.

LB100
Health & Beauty Gifts
promote immediate use

Will they use it?

Promotional Products provide repeated
brand exposure without the extra spend

- Most consumers use promo products weekly or daily
- Solve a need & become part of routine behavior



DRK304
Drinkware
supports daily routines



SG1001
Convenient Items
solve a repeated need



LB160
On-The-Go Essentials
living in pockets & purses

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